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FOR IMMEDIATE RELEASE

Save the Date! Houston Money Week, April 1-8, 2017 *Free Community Event Offers Financial Education for All Age Groups*

Houston, TX – Houston Money Week, the city’s premier financial education event, kicks off on Saturday, April 1! Over the following week, Houstonians will have numerous opportunities to gain knowledge, tools and resources to help improve their financial future.

Houston Money Week offers free programs and activities for all age groups, income levels, and financial backgrounds. The annual weeklong event provides opportunities to learn about financial topics such as establishing a budget, understanding credit reports and credit scores, small business and entrepreneur loan resources, avoiding scams, first-time home buying, and estate planning.

Events will be held at locations throughout the city, and all are free and open to the public. Programs and activities are designed to reach a wide variety of audiences, from elementary school children to veterans.

This year’s lineup includes the return of several signature events, including the Student Essay Contest, Young Professionals event and 100 Teens. It also introduces a Financial Literacy Book Club for middle school students and an Adult Literacy Essay Contest, co-sponsored by Houston Center for Literacy.

Hundreds of local businesses, community service organizations, financial institutions, government agencies, and nonprofits collaborate to put on Houston Money Week. Notable partner organizations include Regions Bank, EastSide University, Woodforest National Bank, Houston Center for Literacy, Neighborhood Centers, Inc. and Houston Community College.

“This important community initiative offers individuals and families access to financial education programs and builds awareness of the need for financial education,” said Donald Bowers, vice president for the Houston Branch of the Federal Reserve. “The Houston Money Week partners are excited to offer local residents the tools and resources they need to reach their financial goals, both today and in the future.”

The key to long-term financial success is having the knowledge and skills to make informed and smart financial decisions. To learn more about Houston Money Week and see a schedule of events, visit HoustonMoneyWeek.org.

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About Houston Money Week

Houston Money Week is an annual weeklong financial education event during National Financial Literacy Month. Partners include local Houston businesses, nonprofits, community service organizations, financial institutions and government agencies. The initiative offers free financial education programs, workshops and activities for individuals and families across Houston and surrounding areas, for every age group and demographic background.

To learn more, visit www.houstonmoneyweek.org or contact AskBen@houstonmoneyweek.org.

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For more information or to schedule an interview, please contact:

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