

Houston Money Week 2018 Art Contest: **The “Art” of Saving** Instruction and Guidelines
Sponsored by Houston Metropolitan Chapter of Continental Societies, Inc.
Awards Ceremony to Be Held Friday, April 20 and Saturday, April 21, 2018
Sponsored by Esperson Gallery

Overview

Houston Metropolitan Chapter of Continental Societies, Inc. (HMCSI) and Houston Money Week (HMW) will sponsor an art contest displaying financial literacy concepts for Houston area schools. The competition is part of Houston Money Week 2018. **The deadline for entering the artwork is Monday, April 9, 2018.** The awards ceremony will be held at the Esperson Gallery. The awards ceremony is sponsored by HMCIS, HMW and the Esperson Gallery. HMCSI and Houston Money Week thanks its sponsors - Esperson Gallery and Comerica Bank.

Using the attached rubric, students from each grade band (K-2, 3-5, 6-8, 9-12) may enter their art pieces that address the theme, **The “Art” of Saving**. Kindergarten through grade 12 students who live in the greater Houston metropolitan area are eligible to enter the competition.

Please call 832-525-3070 or email csi.houstonmetro@yahoo.com, if you have questions.

Deadline Date and Requirements

To be eligible for the art contest, the completed forms must be submitted along with the artwork.

- Page 7: Student Art Registration Form to be completed by student or parent and requires necessary adult signatures
- Page 8: Art Contest Rubric: The “Art” of Saving to be completed by student or parent and requires necessary adult signature

All contestants will need to MAIL their artwork to the Continental Societies, Inc. P.O. Box and must be postmarked on or before Monday, April 9, 2018.

The top ten campus winning pieces of artwork per grade band from each campus need to be **mailed and received by Monday, April 9, 2018 to the Houston Continental Societies, Inc.**

The mailing address is:
**Houston Metropolitan Chapter
Continental Societies, Inc.
Attn: Bennette M. Davis
P. O. Box 130632
Houston, Texas 77219**

Art Pick-up

All artwork can be picked up at the Esperson Gallery, on April 21, 2018, after the awards ceremony by the teacher, administrator or guardian of the artist. Those not attending the ceremony may contact Ms. Davis on return of the artwork.

Art Criteria

1. All art must be the student's original work and should reflect an original design or concept of the student. No copies by hand, electronic or mechanical device of any previously published art will be allowed. No previously published photograph, or other previously published material, or copyright protected art, copyright protected photograph or other copyright protected material will be allowed. Magazine cut-outs, newspaper cut-outs or Internet clipart are also examples of what are not allowed.
2. Colored pens, pencils, crayons, paints, or a combination thereof, may be used.
3. Art can be created on paper, poster board or similar surface that is thin. All artwork should be matted on foam board for hanging. Wood and other similar substances are not acceptable. The artwork is to be two dimensional.
4. Content in the design must be school appropriate. (Example of items that will **not** be accepted: art with profanity or of a lewd nature, any with satanic, violent, nude or suggestive portrayal).
5. The Student Art Registration Form with signatures must be attached securely to the top back of the artwork. The rubric needs to be affixed on the back with the student's information completed.
6. Questions may be addressed to Bennette Davis at 832.525.3070 or csi.houstonmetro@yahoo.com.

The following, without exception, will cause **disqualification of artwork**:

- **Late art:** it is the responsibility of the artist to ensure that artwork arrives in time for judging. No extensions will be given.
- Art that does not have Student Art Registration Form and Art Contest Rubric affixed on the back.
- Art containing **commercial products**. (The following are acceptable commercial products that can be used: colored pens, pencils, crayons, paints, or a combination thereof). Examples of commercial products that are not allowed include magazine cut-outs, newspaper cut-outs or Internet clipart.
- Art containing **photographs and artwork** created by other persons or entities.
- Art that copy another person's artwork.

Auction Award Disbursement

- All submitted pieces will be available for auction.
- All pieces that receive bids will be awarded to the highest bidder. Should the winning bidder concede, the next highest bid on the bid sheet will be awarded the auction piece.
- Students will receive the full amount of the highest bid on their art piece.
- There will be no cash disbursements of funds. Students will received a Visa Gift Card for the full amount bid on their art piece.
- Gift cards will be delivered to the schools art teacher for disbursement with 5 business days of the event.
- Transactions of all funds will be handled by the Continental Societies, Inc. Financial Secretary and Treasurer.

Art Assignment

In keeping with the theme, *The "Art" of Saving*, students can use the concepts below to help guide their artwork.

Grades K-2:

- What does it mean to save?
- How can you save for something you want?
- Why is it important to save money?

Grades 3-5:

- What are examples of ways you can make, save and spend money wisely?
- What are ways for consumers to live within their budget?
- What are the benefits of creating a budget that allows for saving?

Grades 6-8:

- What ideas do you have for saving for major purchases: college, car, special events?
- What are good money management behaviors that promote saving?
- How can you build a positive credit rating?
- Why is it important to manage your money so you can save?

Grades 9-12:

- How and why do I need to save for my first year in college, trade school and/or emergencies?
- What are examples of positive money management behaviors that allow for saving?
- What are ideas on how to be smart about money to allow for saving?
- How can I build a positive credit rating?

Judging

The following criteria will be considered when artwork is judged. All artwork will be judged based on the expectations of artistic ability that is appropriate for that grade level.

Houston Money Week 2018 Art Contest: **The “Art” of Saving**

<u>Concept</u>	<u>Explanation</u>	<u>Point Value</u>
Originality	Is the concept or idea original? Does it reflect ideas that are appropriate for that age artist?	25
Creativity	Does the art show imagination? Is the portrayal of the subject matter unique? Is the interpretation innovative?	25
Effective communication of theme	Does the artwork effectively portray the theme of The “Art” of Saving ? Does it convey one or more of the concepts included in the explanations of the theme for the age of the artist?	25
Visual appeal of the artwork	Does the art draw people to the piece? While the art can be very expressive, is it also neat and are words legible?	25

Entries will be judged by a group of volunteers who understand the concepts involved in the theme, **The “Art” of Saving**.

All winning artists will be invited along with their parents, teacher, and school administrator to attend the Art Contest Awards Ceremony to be held on April 20 & 21, 2018, at the Esperson Gallery to receive their awards.

Awards

The top three winners for each grade band (K-2, 3-5, 6-8, 9-12) will:

1. receive a check for:
 - First Place: \$100
 - Second Place: \$75
 - Third Place: \$50
2. Be invited to the Art Contest Awards Ceremony on April 20 & 21, 2018, at the Esperson Gallery. The winning student’s parents, teacher, and school administrator are also invited to attend.
3. Have the artwork featured on the HoustonMoneyWeek.org.

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STUDENT ART REGISTRATION FORM

(This form must be securely attached to the back of the art).

Please print.

Title of Artwork:	
Student First Name:	Student Last Name:
Student Grade Level:	Sponsor or Teacher Phone:
School District:	School Name:
Sponsor or Teacher Name:	Sponsor or Teacher e-mail:
Principal name:	Principal e-mail:
Parent/Guardian Name:	Parent/Guardian e-mail:

I understand that:

1. Judging will be based on the attached **The “Art” of Saving** rubric.
2. All artwork will be mailed by the artist or their guardian and picked up after the contest concludes according to the contest guidelines.
3. Photographs and photocopies of the entries will be taken by HMCSI and/or HMW, and will remain the property of both organizations
4. While the artwork will be returned to the students, HMCSI and HMW retain the right to reprint the art as calendars and in other formats (billboards, cards, marketing pieces, etc.).
5. The signature of the student, parent, teacher, and principal denotes their understanding of the rules and the admission of compliance of those rules.

I understand that it is the responsibility of the artist or their guardian to mail the artwork to be mailed by Monday, April 9, 2018, by the HMCSI post office box and to retrieve the artwork on April 21, 2018, at the Art Contest Awards Ceremony. The adult family member listed on the registration form can pick up his/her student’s artwork. If the artwork cannot be picked up at this time, the artist or their guardian will make arrangements with Ms. Davis for the return of the artwork. I understand that HMCSI or HMW are not responsible for lost or stolen pieces of art. I also understand that HMCSI and HMW have the right to display the image at Esperson Gallery, and photograph and reproduce the image for future purposes. I, the parent or legal guardian, authorize use of my student’s photographs and artwork.

By signing the registration and permission form, I acknowledge receipt, understanding and following of the rules for the **The “Art” of Saving** Contest. I acknowledge that the artwork submitted by the student listed below follows all rules, instruction and guidelines for **The “Art” of Saving** Contest. I provide permission for artwork to be used to promote the theme in calendars, other promotional materials, social media and possibly other venues.

Please sign and date below. Students will be offered the opportunity to have photographs taken with Ben Franklin at the ceremony. **Do you authorize the use of your student’s photographs in publicity, social media and on websites?**

Printed Name	Signature	Date
Student		
Parent		

Houston Money Week 2018 Art Contest Rubric: **The “Art” of Saving**
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This rubric is to be securely attached to the back of the artwork.

Information in this box is to be completed prior to submitting artwork to HMCSI.	
Title of Artwork: _____	
Name of Student: _____	Student Grade Level: _____
Name of Teacher: _____	
Campus: _____	District: _____

To be completed by UIL judges.

RUBRIC

Concept	Explanation	Point Value	Points Earned/ Judge’s Initials
Originality	<ul style="list-style-type: none"> • Is the concept or idea original? • Does it reflect ideas that are appropriate for the grade level of the artist? 	25	
Creativity	<ul style="list-style-type: none"> • Does the art show imagination? • Is the portrayal of the subject matter unique? • Is the interpretation innovative? 	25	
Effective communication of the theme	<ul style="list-style-type: none"> • Does the artwork effectively portray the theme of The “Art” of Saving? • Does it convey one or more of the concepts included in the explanations of the theme for the age of the artist? 	25	
Visual appeal of the artwork	<ul style="list-style-type: none"> • Does the art draw people to the piece? • While the art can be very expressive, is it also neat and are words legible? 	25	
Comments by judges:			

Updated March 14, 2018