Houston Money Week (HMW) is a community-wide financial education program that serves individuals, families and entrepreneurs through free financial education events while raising awareness of available resources in the greater Houston area. The program is designed to empower families and individuals with financial education, achieved through the collaboration and coordinated effort of organizations across Houston and surrounding areas. Businesses, financial institutions, schools, libraries, non-profits, government agencies and media outlets come together annually in April to emphasize the importance of financial education, inform consumers where they can get help and provide free educational seminars and activities to all demographics and income levels.

According to the July 2019 Prosperity Now Scorecard, 19 percent of Houston MSA households live in poverty, but more than twice as many — 46 percent — are financially vulnerable. Most live paycheck to paycheck with little to no savings to fall back on, and the average consumer holds $7,205 in credit card debt. A large number of individuals and families in the Houston region can benefit in learning about personal finances to prevent themselves from being financially vulnerable. The need for financial education is critical.

Our 2019 Impact

Attendees at a Glance

Throughout the course of Houston Money Week, many programs were conducted by our partners in communities across Houston, ranging from debt management to budgeting and savings. Feedback was collected to better understand our effectiveness and impact from over 1,400 participants.

78% of participants felt more prepared to handle an unexpected expense after attending a HMW event.

Household Income

- 79% of HMW Participants make under $35K
- $35K-$56K 17%
- $57K-$84K 2%
- $85K+ 2%

Education

- High School/GED 55%
- Some High School 14%
- Technical/Trade 13%
- Associate Degree 12%
- Masters Degree 2%
- College Degree 2%
- Some College 2%

Ethnicity

- African American 42%
- Hispanic 36%
- White 15%
- Asian 4%
- Other 3%
2019 Houston Money Week Partners

Aldine Independent School District
Alief Independent School District
Allegiance Bank
Alliance Financial Ministries
Alliance for Multicultural Community Services
Alpha Alpha Eta Omega
Alpha Kappa Alpha Sorority Inc.
American First National Bank
Avenue Community Development Corporation
BakerRipley (formerly Neighborhood Centers, Inc.)
Bank of America
Bank on Houston
Barbara Jordan Endeavors
BB&T Bank
BBVA Compass Bank
Beyond Careers
BlissFinance
Bread of Life, Inc.
Cadence Bank
Café College
Camara de Empresarios
Latino de Houston
Capital One Bank
Central Bank
Children’s Books on Wheels
Chinese Community Center
City of Houston
Color of Life
Comerica Bank
Community Impact Newspaper
Continental Societies Inc.
Credit Coalition
Credit Recovery Group
Cypress Assistance Ministries
Delta Sigma Theta Sorority, Inc.
– Suburban Houston
Fort Bend Alumnae Chapter
Elite Image Tax & Notary Service, LLC
EMPOWER Series, Inc.
Energy Capital Credit Union
Epitome Tax & Insurance
Family Houston
FDIC
Federal Reserve Bank of Dallas
– Houston Branch
Fifth Ward Community Redevelopment Corporation
Fig Loans
First Convenience Bank
Fort Bend Independent School District
Frost Bank
Goodwill Industries of Houston
Gulf Coast Community Services Association
Hancock Whitney Bank
Harris County Public Library
Harvesting Wealth LLC
Hispanic Mortgage Lenders Organization
Houston Area Urban League
Houston Area Urban League – Young Professionals
Houston Black Real Estate Association
Houston Center for Literacy
Houston Community College System
Houston Federal Credit Union
Houston Habitat for Humanity
Houston Hispanic Forum
Houston Housing Authority
Houston Independent School District
Houston Public Library
Iberia Bank
Iota Phi Lambda Sorority, Inc.
– Epsilon Chi Chapter
Junior Achievement of Southeast Texas
Katy Independent School District
Keystone Community Development Corporation
Klien Independent School District
KPFT 90.1 FM
– Money Matters Radio Show
Literacy Advance of Houston
Literacy Council of Fort Bend County
Lone Star College
Marshall Wealth Management
Mays Consulting Group
Memorial Assistance Ministries
Michael E. DeBakey VA Medical Center
Ministry Assistance of the Near Northwest Alliance (MANNA)
Money Management International
Montgomery County South Regional Library
Moody Bank
National Association of Credit Management
Gulf States
Neighborhood Recovery Community Development Corp
New Bethlehem Missionary Baptist Church
New Hope Housing
Northwest Assistance Ministries
Office of City Controller
Chris Brown
Office of the Comptroller of the Currency
Office of Veteran Affairs
Operation HOPE
PeopleFund
Post Oak Bank
Prairie View A&M University
Primerica Financial Services
Radio One Texas
Red and Black Regions Bank
Sam Houston State University
Student Money Management Center
SCORE
SER Jobs for Progress
Smart Wealthy Millennial
Stafford Municipal Independent School District
Star of Hope Mission
Star Realty Services
Texas A&M Agrilife Extension
Texas Capital Bank
Texas Gulf Bank
Texas Southern University
Texas Southern University – Jesse H. Jones School of Business
Texas Southern University – Thurgood Marshall School of Law
The BridgePath
The Kingdom Builders Center
The Society for Financial Awareness
The Woman’s Earth
The Women’s Resource of Greater Houston
The Workfaith Connection
Trademark Creative
U.S. Department of Veterans Affairs
U.S. Small Business Administration
United Way of Greater Houston THRIVE
United Way HELPLINE 2-1-1 Texas
University of Houston – Bauer College Small Business Development Center
University of Houston – C.T. Bauer College of Business
Univision Communications Inc
Wallis State Bank
Wesley Community Center
Whitney Public Relations
Wise Bread
Woodforest National Bank
World Financial Group
Veritex Community Bank