

Impact Report

2021



Virtual Houston Money Week 2021, April 10-17, successfully reached thousands of people across the Greater Houston communities most affected by the COVID-19 pandemic with useful guidance on a range of common financial concerns.

www.houstonmoneyweek.org

Houston Money Week

Houston Money Week is a community wide initiative to empower families and individuals with financial education. Through the collaboration and coordinated effort of organizations across Houston individuals of all ages will have access to financial resources and ongoing opportunities.

More than **100** partners engaged in HMW 2021



Technology Support

HMW supported our partners during the COVID-19 Pandemic by providing grants to community organizations to support their efforts in providing virtual financial education and support. Our partners used these grants to purchase headsets, professional zoom licenses to provide virtual workshops and individual coaching session, and offer webinars to the community.

\$2500 in grants provided



1622 Clients Served



Contest Winners

HMW awarded **\$5,000** in college scholarships and **10** laptops to our contest winners.



2021 GIF Contest Winner
-Success Chikwem



Impact

2,433 People Received Financial Education

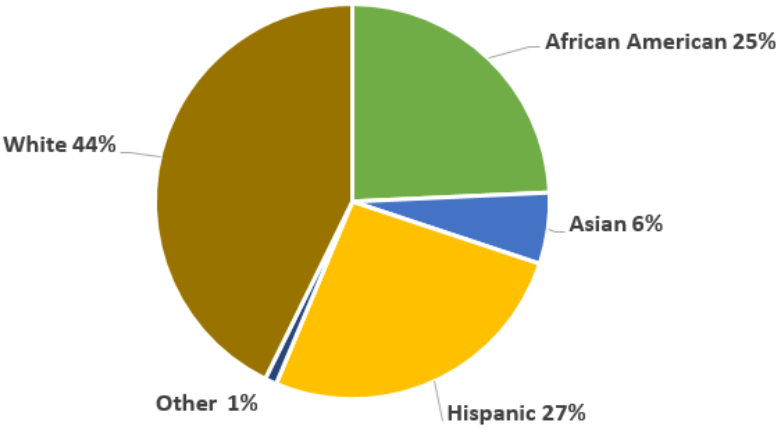


Over the last 4 years

88%

of participants at
Houston Money
Week Events earned
less than \$56,800 a
year.

Ethnicity



2021 HMW Partners

Adult Education Center	Houston Area Urban League	SER Jobs
AF National Bank	Houston Community College	Small Business Administration
Alpha Alpha Eto Omega	Houston FEC	Star of Hope
American First National Bank	HR Block	Suburban Houston
Back to Eden Fellow Program	JSCFCU	Texas Capital Bank
BakerRipley	Lemonade Day	Texas Southern University
Bank of America	Lone Star Legal Aid	The Alliance - FOC
BBVA Compass	MAM	The BridgePath
Bill Financial	Marshall Wealth Management	The Money Doctor
Capital One	Memorial Assistance Ministries	The Women's Resource Center
City of Houston	MogulLife Real Estate	The WorkFaith Connection
Community Loan Center of Greater Houston	Mommies Creating Economies	TruFund Financial Services
Credit Coalition	Neighborhood Recovery CDC	Twin Oaks Community Center
Edward Jones	On the Road for Christ Outreach Ministries	United Way of Greater Houston
Epitome Tax & Insurance	On the Road Lending	University of Houston
Epsilon Chi Chapter of Iota Phi Lambda	Operation Hope	University of Houston - Downtown
Family Houston	Oyster Creek Consulting	Veterans Affairs
Federal Reserve Bank of Dallas	Pearland State Bank	Veritex Community Bank
Fifth Ward Community Redevelopment Corporation	Primerica	Volunteers of America Texas
Fig Loans	Prosperity Bank	Wallis Bank
Frost Bank	Protocol Services International	Wells Fargo
Generational Wealth Builders	Red & Black	Wesley Community Center
God's Money God's Way Ministries	Refined Solutions Group	West Houston Assistance Ministries
Harris County Department of Education	Regions Bank	Woodforest National Bank
	Santa Maria	YMCA International

