

Houston Money Week

2019 Impact Report



How does Houston Money Week Serve the Community?



Houston Money Week (HMW) is a community-wide financial education program that serves individuals, families and entrepreneurs through free financial education events while raising awareness of available resources in the greater Houston area. The program is designed to empower families and individuals with financial education, achieved through the collaboration and coordinated effort of organizations across Houston and surrounding areas. Businesses, financial institutions, schools, libraries, non-profits, government agencies and media outlets come together annually in April to emphasize the importance of financial education, inform consumers where they can get help and provide free educational seminars and activities to all demographics and income levels.



19%
OF HOUSTON
HOUSEHOLDS
ARE AT AN
INCOME POVERTY
RATE



**OVER
46%**
OF HOUSTON
HOUSEHOLDS
ARE LIQUID ASSET
POOR



\$7,705
AVERAGE
CONSUMER
CREDIT
CARD DEBT

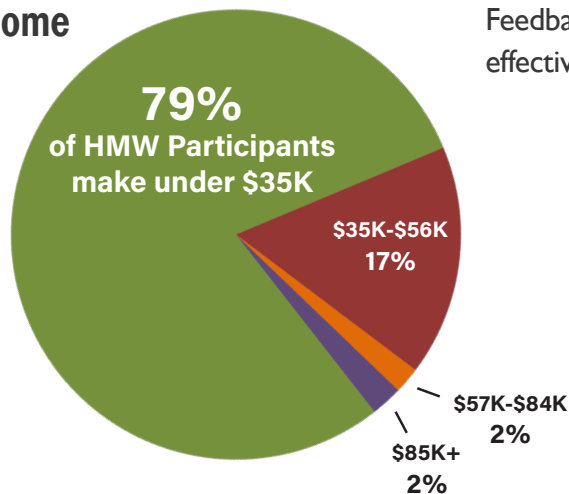


Our 2019 Impact

Attendees at a Glance

Throughout the course of Houston Money Week, many programs were conducted by our partners in communities across Houston, ranging from debt management to budgeting and savings. Feedback was collected to better understand our effectiveness and impact from over 1,400 participants.

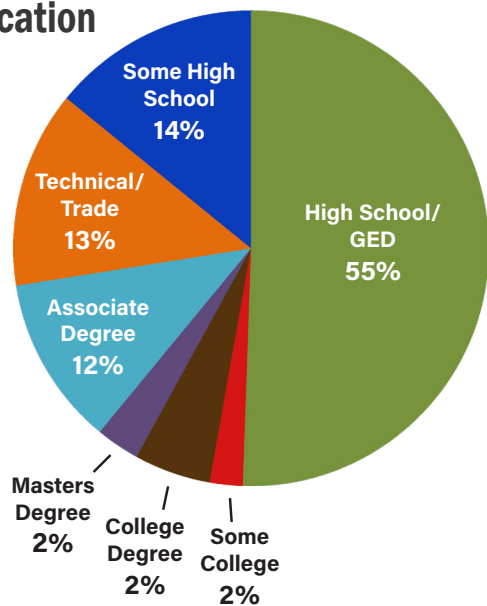
Household Income



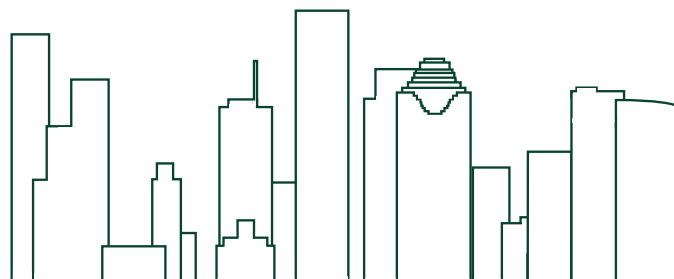
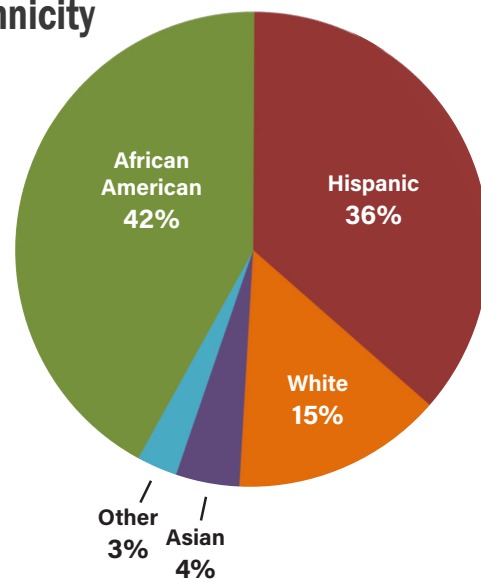
78%

OF PARTICIPANTS FELT MORE PREPARED TO HANDLE AN UNEXPECTED EXPENSE AFTER ATTENDING A HMW EVENT.

Education



Ethnicity



2019 Houston Money Week Partners

Aldine Independent School District	Delta Sigma Theta Sorority, Inc. – Suburban Houston -Fort Bend Alumnae Chapter	Iota Phi Lambda Sorority, Inc. – Epsilon Chi Chapter	Sam Houston State University Student Money Management Center
Alief Independent School District	Elite Image Tax & Notary Service, LLC	Junior Achievement of Southeast Texas	SCORE
Alliance Bank	EMPOWER Series, Inc.	Katy Independent School District	SER Jobs for Progress
Alliance Financial Ministries	Energy Capital Credit Union	Keystone Community Development Corporation	Smart Wealthy Millennial
Alliance for Multicultural Community Services	Epitome Tax & Insurance	Klien Independent School District	Stafford Municipal Independent School District
Alpha Alpha Eta Omega Alpha Kappa Alpha Sorority Inc.	Family Houston	KPFT 90.1 FM – Money Matters Radio Show	Star of Hope Mission
American First National Bank	FDIC	Literacy Advance of Houston	Star Realty Services
Avenue Community Development Corporation	Federal Reserve Bank of Dallas – Houston Branch	Literacy Council of Fort Bend County	Texas A&M Agrilife Extension
BakerRipley (formerly Neighborhood Centers, Inc.)	Fifth Ward Community Redevelopment Corporation	Lone Star College	Texas Capital Bank
Bank of America	Fig Loans	Marshall Wealth Management	Texas Gulf Bank
Bank on Houston	First Convenience Bank	Mays Consulting Group	Texas Southern University
Barbara Jordan Endeavors	Fort Bend Independent School District	Memorial Assistance Ministries	Texas Southern University – Jesse H. Jones School of Business
BB&T Bank	Frost Bank	Michael E. DeBakey VA Medical Center	Texas Southern University – Thurgood Marshall School of Law
BBVA Compass Bank	Goodwill Industries of Houston	Ministry Assistance of the Near Northwest Alliance (MANNA)	The BridgePath
Beyond Careers	Gulf Coast Community Services Association	Money Management International	The Kingdom Builders Center
BlissFinance	Hancock Whitney Bank	Montgomery County South Regional Library	The Society for Financial Awareness
Bread of Life, Inc.	Harris County Public Library	Moody Bank	The Woman's Earth
Cadence Bank	Harvesting Wealth LLC	National Association of Credit Management Gulf States	The Women's Resource of Greater Houston
Café College	Hispanic Mortgage Lenders Organization	Neighborhood Recovery Community Development Corp	The Workfaith Connection
Camara de Empresarios Latino de Houston	Houston Area Urban League	New Bethlehem Missionary Baptist Church	Trademark Creative
Capital One Bank	Houston Area Urban League – Young Professionals	Northwest Assistance Ministries	U.S. Department of Veterans Affairs
Central Bank	Houston Black Real Estate Association	Office of City Controller Chris Brown	U.S. Small Business Administration
Children's Books on Wheels	Houston Center for Literacy	Office of the Comptroller of the Currency	United Way of Greater Houston
Chinese Community Center	Houston Community College System	Office of Veteran Affairs	THRIVE
City of Houston	Houston Federal Credit Union	Operation HOPE	United Way HELPLINE 2-1-1 Texas
Color of Life	Houston Habitat for Humanity	PeopleFund	University of Houston – Bauer College Small Business Development Center
Comerica Bank	Houston Hispanic Forum	Post Oak Bank	University of Houston – C.T. Bauer College of Business
Community Impact Newspaper	Houston Housing Authority	Prairie View A&M University	Univision Communications Inc
Continental Societies Inc.	Houston Independent School District	Primerica Financial Services	Wallis State Bank
Credit Coalition	Houston Public Library	Radio One Texas	Wesley Community Center
Credit Recovery Group	Iberia Bank	Red and Black	Whitney Public Relations
Cypress Assistance Ministries	Integrity Bank	Regions Bank	Wise Bread
			Woodforest National Bank
			World Financial Group
			Veritex Community Bank